

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Public Relations for Telangana Tourism Service for Pushkaralu and Telangana Tourism Promotion - sanction and release of an amount of Rs.5,70,000/- (Rupees Five Lakhs Seventy Thousand only) including taxes - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 687

Dated: 04/12/2015  
Read the following:

1. From M/s. Lemonade Entertainments, Hyderabad, Dated:Nil.
2. Govt.Lr.No.2138 /PMU/PRO/2015, of YAT & C (PMU) Department, Dt.04-07-2015.
3. Invoice No.2015100838, of M/s. Lemonade Entertainments, Hyderabad, Dt.10-08-2015.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s. Lemonade Entertainments, Hyderabad, has requested to undertake P.R. Services for Pushkaralu and Telangana Tourism Promotion from 01-07-2015 to 31-07-2015 for the coverage on Pushkaralu. Accordingly, the Government have issued a work order for the same an amount of Rs.5,00,000/-(Rupees Five Lakhs only) excluding taxes (along with mentioned deliverables), for Telangana Tourism promotion in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Lemonade Entertainments, Hyderabad, has furnished a bill for an amount of Rs.5,70,000/- (Rupees Five Lakhs Seventy Thousand only) including taxes, towards above said purpose and requested the Government to release the payment.

3. The Government, after careful examination of the matter, hereby sanction and release an amount of Rs.5,70,000/- (Rupees Five Lakhs Seventy Thousand only)) including taxes towards P.R. Services for Pushkaralu and promotion of Telangana Tourism from 01-07-2015 to 31-07-2015 for the coverage on Pushkaralu 2015 in print media across six metro cities.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of Lemonade Entertainments. The details of Bank account is as follows:-

Account Name	: Lemonade Entertainments
Account No	: 007605500233
Name of the Bank	: ICICI Bank, Jubilee Hills.
IFSC Code	:ICIC0000076
PAN No.	: ANTPJ5943K

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. Lemonade Entertainments, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**